

# GREATER ANN ARBOR AREA

## Jackson County Case Study

### A RECENT SUCCESS

Chemetall, an innovator in surface treatment and metal processing technologies, opened a new cutting-edge facility in Blackman Charter Township, Michigan in early October 2012. The \$25 million chemical manufacturing plant covers 200,000 square feet to house administrative, manufacturing, warehousing operations, and a physical testing laboratory.

### COMPANY PROFILE

Chemetall US, Inc.

Jackson Technology Park SmartZone<sup>SM</sup> on Technology Drive, Blackman Charter Township, Jackson, Michigan

### FINANCIAL IMPACT

Chemetall's \$25 Million chemical manufacturing plant covers 200,000 square feet to house administrative, manufacturing, warehousing operations, and a physical testing laboratory, with ample room for growth.

Chemetall officials looked at sites all over the country, including Ohio, Indiana and other Michigan sites, before deciding on Jackson. The EG worked diligently with Blackman Township and the Michigan Economic Development Corporation to present them with a site and incentive package that would entice them to locate here. Some of the factors that influenced their decision were the availability of a dedicated workforce and a site with visibility from a major freeway.

### EMPLOYMENT IMPACT

Although 18 jobs to be consolidated at the new location currently resided within the City of Jackson, the fact that they were retained – and more than 62 additional jobs were created – maintained the company's presence in the community; with aspirations for growth. The 200 construction jobs created and the selection of a local contractor – O'Harrow Construction – accrued additional community benefit.

### INDUSTRY IMPACT

Chemetall has been developing, manufacturing and supplying state-of-the-art specialty chemical products since 1909.

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*“The labor force, as well as the strong support from Blackman Charter Township and the State of Michigan, made Blackman Charter Township the most logical choice for our new plant. We have selected the best area talent to support our growing operations.” said Dr. Ron Felber, CEO of Chemetall NAFTA.*

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## **IMAGINE**

“High-tech additions to the new Blackman Township site ensure the efficiency of operations for the manufacture of the finest quality chemistries,” stated Dr. Felber. “Customers can be assured of Chemetall’s commitment to their satisfaction through our innovations and service from all of our facilities. Our mission is to integrate our decades of experience in close cooperation with our customers, employees, and communities to produce customized solutions that enhance processes as well as the environment.”

## **ENGINEER**

The ISO 9001 company offers a wide spectrum of products ranging from metalworking fluids, drawing & stamping compounds to cleaners, rust preventatives and surface treatment chemistries.

## **BUILD**

Over 900 Chemetall products will be produced at the 40-acre Blackman site for applications in surface treatment, metal fabrication, cleaning and sanitizing. Automation advancements, including bulk material handling systems, mixing vessels, and packaging lines, have been incorporated into Chemetall’s Blackman Charter Township

facility to increase productivity as well as improve product yield and quality for customers. As a measure of its dedication to environmental sustainability, Chemetall has installed a semi-automated waste treatment system to reduce process wastewater by 90%.

## **DELIVER**

Chemetall’s integrated products, chemical management systems, process equipment, and technical service programs deliver efficient and cost effective solutions for industrial manufacturing needs. Chemetall is a world-class specialty chemical company and a global provider of chemical technologies based in Frankfurt/Main, Germany. In addition to the North American headquarters in New Providence, New Jersey, other locations in the Americas include La Mirada, California; Bramalea, Ontario; Jundiai, Sao Paulo Brazil, and Querétaro,

México. Chemetall is a division of Rockwood Holdings Inc., a global specialty chemical and advanced material company trader on the New York Stock Exchange (ROC).

## HAVE MORE TO SAY?

Visit Chemetall's web site at [www.chemetall.com](http://www.chemetall.com)

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