

GREATER ANN ARBOR AREA

Jackson County Case Study

A RECENT SUCCESS

Gerda Special Steel North America is an engineered bar producer headquartered in Jackson, Michigan with worldclass steel manufacturing mills in Jackson and Monroe Michigan; Fort Smith in Arkansas, and metal processing facilities in Huntington, Indiana; Pleasant Prairie, Wisconsin; Lansing, Michigan; Canton, Ohio and North Vernon, Indiana.

COMPANY PROFILE

Gerda Special Steel North America

3100 Brooklyn Road, Napoleon Township, Jackson, Michigan 49203

FINANCIAL IMPACT

In September 2010, Gerda Special Steel North America announced a \$67 million capital investment program for its production mill in Monroe, Michigan. The capital investment program allowed the plant to improve reliability and quality, as well as increase its installed capacity by 225,000 short tons through 2013. The plan includes installation of a new caster, upgrades to the plant's melt shop and new infrastructure construction. Upgrades in the melt shop's process technology will allow the plant to meet the increasing demands of the special bar quality (SBQ) steel market, while increased capacity will allow it to take advantage of new market opportunities. The capital investment program is the first step of a strategic investment plan for the Monroe facility.

EMPLOYMENT IMPACT

As a result of their investment, the Jackson plant was able to retain approximately 250 employees.

INDUSTRY IMPACT

Gerda Special Steel North America is part of the Special Steel Business Operations of Gerda. With engineered steel bar producing capabilities in North America, Europe, Brazil, and soon to be India, the Gerda Special Steel group is the largest supplier of SBQ engineered steel bars to the global automotive and heavy truck industries.

"This new capital investment program for Monroe is indicative of Gerda's optimism over the North American market, where we are seeing a market recovery from the historical low points witnessed earlier," says Gerda CEO Andre Johannpeter.

IMAGINE

Gerdau's processing facilities have numerous metal processing capabilities for completed customer metal components and semi-finished cut billets for normalize, spheroidize, quench and temper along with cutting, cleaning and coating. Gerdau also features induction quench and tempering of long steel bars and tubes and nitrocarborizing of long steel bars and tubes.

ENGINEER

Gerdau specializes in engineered SBQ carbonyl and alloy hot rolled and bright cold finished steel bar products to direct end applications.

BUILD - DELIVER

Their steel making mills utilize electric arc furnaces, ladle furnaces refining, vacuum arc degassing, advanced rotary continuous casting and modern continuous casting, direct twist-free rolling. In addition, each of these mills have value added capabilities including machine straightening, magna flux leakage surface inspection, automatic ultrasonic internal core inspection, automatic ultrasonic subsurface shear-wave inspection, MACPLUS ® cold finish turning and polishing, and circograph cold finished bar surface inspection.

HAVE MORE TO SAY?

Visit the Gerdau Special Steel web site at www.gerdau.com/specialsteel

REGION CONTACT INFORMATION

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