

All You Need to Know Proposal Writing Series #3 of 4

Date & Time:

Wednesday, March 22, 2017
8:00a.m. to 11:00 a.m.

Location:

PTAC of South Central MI
Satellite Office
Lansing Regional Chamber
500 E. Michigan Ave., Ste. 200
Lansing, MI 48912

Across from Cooley/LugNut Stadium

Free parking behind Lansing Regional
Chamber Building,
off of Cedar or Larch Streets.

Register Early!

FREE! There is no cost to attend, but
Registration is required.

Register Here

<http://bit.ly/2h0otp9>

Questions

Kim Langenberg, Program Director
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517-853-6445

This is a pre-recorded Four part series for Writing Proposals. We will meet once a month for 4 months to view the recorded webinar and take time to discuss questions, talk about our success, talk about our problems, and more. You will be receiving hard copies of the presentation, a strategic win plan, compliance checklist, example of detailed proposal outline, and more.

This proposal writing series was developed for:

- Managers newly assigned business development responsibilities
- Small or mid-sized business owners without a full-time proposal manager
- Proposal managers who want to increase their marketable skills
- Marketing or sales professionals seeking to increase contract win rates

Class 3: March 22, 2017: Writing Proposals That Win – In webinar 3, Lorraine D'Ignazio shares her unique approach to outlining a Request for Proposal and tools to help you review and score your proposal with or without a team.

The Class is free, but seating is limited. Register today.

Free parking behind the building in the larger parking area. Entrance off of Cedar & Larch. Come in back door under the "500 E. Michigan" sign. Second floor, then through 2 sets of glass double doors.

SAVE THE DATE and register for the last of the series:

Class 4: April 26, 2017: Step by Step Proposal Walkthrough – In webinar 4, Lorraine D'Ignazio offers tips for writing the critical parts of win-able proposals.



The Enterprise Group
of Jackson, Inc.

