



# The Enterprise Group of Jackson, Inc.

## Imagine Jackson 2020

### Fall 2018 EG Scorecard Update

#### 2019/2020 EG Executive Committee

**Tim Levy, Chairman**  
*Industrial Steel Treating*

**Tim Sparks, Vice Chairman**  
*Consumers Energy*

**Jason Sanders, Treasurer**  
*Arctaris Michigan Partners*

**Daniel Phelan, Immediate Past Chairman**  
*Jackson College*

**Hendrik Schuur**  
*Henry Ford Health Systems/  
Alliance Health*

**Mark Alyea**  
*Alro Steel*

**Mike Overton**  
*Jackson County*

**Tim Rogers, President & CEO**  
*The Enterprise Group of  
Jackson, Inc.*

#### EG Staff

**Amy L. Torres, Vice President**  
of Economic Development

**Debbie Kelly, Vice President** of Operations

**Emily Cones, Executive Assistant**

**Kim Langenberg, PTAC Program Director**

**Shannon Barker, PTAC Counselor**

**Joan Stroede, EG Accountant**

*EG Investors and Partners,*

*2018 has been a year of great progress toward our 2020 goals. As of November 1<sup>st</sup>, projects that The EG supported have committed to 1,254 new jobs which is 84% of our 1,500 five year goal. The EG assisted our partners at Blackman Township/LDFA in the purchase of 181 acres for a new industrial park and are taking the necessary steps for getting the property shovel ready for new manufacturing investments.*

*Finally, The EG has demonstrated its commitment to working with our county partners on talent pipeline programming through our efforts with Manufacturing Day, FIRST Robotics, Early Middle College and the Employability Skills PACT. Your continued support enables The EG staff and volunteers to work with our partners to grow the Jackson area economy. We look forward to 2019!*

*Sincerely,*

**Tim Rogers, EG President & CEO**

## Imagine Jackson 2020 Highlights

**EG Assisted  
Project Successes**

**60**



**NEW Job Commitments**

 **1,254**

**Company Visits 2016-2018 YTD**

**345**



**Total Investment**



**\$164.3  
MILLION**

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Statistics reported are January 1, 2016 through October 31, 2018 unless noted otherwise

# Community Engagement and Partnerships

## 2018 MANUFACTURING DAY TESTIMONIALS

“I just want to say thank you for making this year’s National Manufacturing Day the best ever! We were talking tonight and everyone agreed that today’s was certainly our best one yet. You added all the extras that made it better than last year’s and we all at Lomar appreciated everything you’ve done. Thank you!”

**Ron Geisman, President, Lomar Machine and Tool Company**

“The day went very well and the students remained attentive and engaged! I heard the teacher state that she wished they were as actively involved in their school work as they were during the Manufacturing Day activity! Everything was well timed, we stayed on schedule and our host was awesome!”

**Charlena Olapade, Career Advisor at the College and Career Access Center of Jackson**



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## NEW TO JACKSON...

### KLEINFELDER

The EG staff was happy to support Kleinfelder and the opening of their new office in Jackson, Michigan. The new space – located in downtown Jackson– establishes a local presence for Kleinfelder to eventually employ 30 engineers, scientists and construction professionals supporting energy projects throughout the Great Lakes Region. Kleinfelder’s Michigan office will provide a wide range of engineering and environmental services to support investor-owned utility clients, with a focus on power transmission and distribution, and oil and gas projects. Welcome to Jackson, Kleinfelder!



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### LEAN ROCKET LAB

Entrepreneurs have a valuable new resource in downtown Jackson. Opening soon is the Lean Rocket Lab, an accelerator and co-working space located at 133 West Michigan Avenue. “The Lean Rocket Lab will exist to help businesses launch and grow”, co-founder and CEO Brandon Marken said. “We are excited to provide the critical components for innovation and entrepreneurship,” co-founder and COO Ken Seneff said. “We believe that by unlocking Jackson’s leadership in technology and manufacturing across multiple industries, we can drive economic development.” The Enterprise Group of Jackson played a key role in helping Marken and Seneff get the Lean Rocket Lab started.

