

The Enterprise Group of Jackson, Inc. 2022 Annual Report

EG Investors and Partners,

The EG celebrated its 25th anniversary last year with some significant accomplishments, which are included in the following year end review. I want to share a few of the 2022 highlights with you.

With the pandemic finally behind us, we were able to reinvigorate our talent initiatives with our community partners. Working with the county school districts, Shop Rat Foundation, JAMA, Michigan Works! Southeast, the Jackson Area Career Center and the College and Career Access Center, we reintroduced the P.A.C.T. Skills and Talent Hub Portal to county K-12 students and local employers.

Groundbreaking for the \$10 million Jackson Technology Park North took place in June with completion of the project slated for fall 2023. The EG began a marketing effort for the park that includes a local and national ad campaign and personal meetings with national site selectors.

And finally, The EG board has undertaken an initiative to look to the future of our economic development efforts by beginning a strategic planning process focused on the next 10 years.

Sincerely,
Tim Rogers
EG President & CEO

Celebrating 25 Years of Service!





Tim Rogers
President & CEO

2022 Project Highlights

Michigan Extruded Aluminum

EG Staff assisted Michigan Extruded Aluminum in obtaining a real property tax abatement for an expansion expected to bring *\$4.5M* in investment to Jackson County, and create/retain a total of 30 jobs.



MACI

EG Staff were very excited for the opportunity to assist MACI in obtaining a State Essential Services Assessment Exemption through the MEDC's Michigan supporting MACI's Strategic Fund, equipment investment to bring localized production of electric compressors to Jackson County, MI. The project will bring *\$82M* in investment and retain 241 jobs. EG Staff believe this project will have a huge impact on our local economy in terms of retained jobs and capital investment, and considers this project a transformational and significant opportunity for MACI and our Jackson community.



Jackson Technology Park North



UPDATES:

- Sanitary sewer and earth work continues, and should be completed in late January 2023 with the storm sewer beginning in February;
- Consumers Energy team moving gas lines beginning January 2023;
- Supplies and materials are arriving before expected;
- Marketing efforts with Site Selection Magazine and the Jackson Magazine underway;
- Digital advertisements and drone fly-overs by JTV continue for the project time lapse video; and
- EDA Grant payment reimbursements have begun to pay the contractor



Jackson Magazine Advertisement



Site Selection Magazine Advertisement







For more info visit:



Talent and Workforce

Employability The Jackson County Talent Consortium (JCTC) (comprised of several community organizations, including The EG, educators and businesses) has developed a "one stop shop" career exploration website to connect Jackson County's stakeholders. This resource PAGI was enabled by a \$500k MEDC Marshall Plan grant. It will house ALL student programs and activities that support career exploration and employability skills. It also includes information on the P.A.C.T (Personal Management, Adaptability, Communication & Teamwork skills) initiative implemented within Jackson County's Connected Community Schools. In summary, this initiative stems from an employer survey of the most critical work standards for an entry level employee. This program is ramping up for the 2023/2024 school year and our intent is to provide Jackson County employers with a pipeline of talent with strong essential skills. The Talent Hub website will include career pathways and road maps for all grade levels, depending on their industry interest, as well as information on USDOL apprenticeships. Most importantly, it provides employers with a mechanism to engage with the school districts, and their future workforce, in a variety of ways. Employers may opt in to get involved, and "Join the PACT" by recognizing the credentials in their hiring process. Learn more at

In 2022, The Enterprise Group in partnership with The Shop Rat Foundation, Jackson Area Manufacturers Association, Jackson County Talent Consortium and Michigan Works! Southeast presented a week-long event from 10/7/2022 – 10/14/2022. Activities included were both virtual and in-person, and not only for K-12 students and teachers, but also for adult job seekers! The activities included:



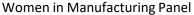
JCTC

- Meet the Company Night at Jackson Area Career Center
- Women in Manufacturing Panel

www.jacksoncountytalenthub.com.

- Manufacturing Career Exploration Lunches at area schools
- Open House Tours at LeMatic, Advance Turning, Technique & Michigan Automotive Compressor, Inc.









Watch the 2022 MFG Day Video on YouTube at: https://youtu.be/OGqpgZ-aEFc











The Jackson Challenge 2025 Highlights

1/1/2021-12/31/2022

Business Development Projects

Total Jobs New and Retained: 1,241

Total Investment: \$122,075,969

Total Retention Calls:



Michigan Works! Southeast

Referrals 2022: 9

Jackson County Brownfield Redevelopment Authority (JCBRA)

The EG, working as staff to the JCBRA, has been successful in bringing brownfield redevelopment projects to the JCBRA Board for approval, and to date, have expended \$145,226 (through 12/31/2022) of the \$300,000 since the grant started in October of 2020. The future Biggby Coffee Development project at Cooper & North and Art 634 are both examples of JCBRA supported projects completed in 2022. We continue to work with developers and look at projects we know will make a positive impact on our community.

Procurement Technical Assistance Center (PTAC)

Total Contract Awards in 2022: \$88,862,657

Procurement Technical Assistant Centers (PTAC) have been renamed in 2023 to APEX Accelerator (APEX). Their mission is to assist businesses pursue and perform contacts with federal, state and local governments as well as government prime contractors. Most of the assistance that APEX provides is at no cost to our clients.

The Enterprise Group South Central Michigan APEX Accelerator provides services to the counties of Clinton, Eaton, Hillsdale, Ingham, Jackson and Lenawee. We have regularly staffed offices in Jackson and Lansing with satellite offices located in Litchfield and Adrian.

EG Staff



L to R: Shannon Barker, Emily Cones, Mike Hindenach, David Froman, Debbie Kelly, Tim Rogers, and Alex Masten

The Enterprise Group of Jackson, Inc. 100 E. Michigan Avenue, Suite 1100 Jackson, MI 49201 (517) 788-4455 www.enterprisegroup.org Tim Rogers, President & CEO
Alex Masten, Vice President of Economic Development
Debbie Kelly, Vice President of Operations
Emily Cones, Executive Assistant
Mike Hindenach, PTAC Program Director
Shannon Barker, PTAC Counselor
David Froman, PTAC Technician

